

# Eve Suen

I'm an empathy-driven user experience designer, with a keen awareness of anticipating user response and fulfilling their needs. Utilizing design strategy and design thinking, I provide a human-centric approach to sustainable business growth.

**Portfolio:** [www.evesuen.com](http://www.evesuen.com) | **Email:** [evesuen@gmail.com](mailto:evesuen@gmail.com) | **Phone:** 551-486-9131 | **Location:** New York City, NY

## Education

**Parsons School of Design | The New School**  
MS., Strategic Design and Management  
2021 - 2023 (expected); *gpa: 3.9/4*

**British Columbia Institute of Technology**  
A.A., Business Management  
2020 - 2021; *graduate with distinction*

**Emily Carr University of Art + Design**  
BDes., Product & Industrial Design  
2016 - 2020

## Certification

**Google UX Design Professional Certificate**  
2021.01 - 2021.06

## Area of Expertise

Responsive Web Design, Rapid prototyping,  
Wireframing, Illustration

Design Strategy, Business Model Analysis,  
Design Research, Business Development

## Tools

Illustrator, Indesign, Photoshop  
Premiere Pro, After Effects  
Figma, Sketch, Adobe XD, HTML, CSS  
AutoCad, Solidworks, Modo

## Languages

English | Professional  
Mandarin Chinese | Native  
Cantonese Chinese | Professional



## Award

**Rotman Design Challenge 2022**  
3rd Place Winner

- Provide strategic solutions to SMBC Aviation Capital, a leading global aircraft leasing company.
- Represented Parsons School of Design and selected as the third place winner among over 30 entries from 15 universities.
- The final presentation impressed the judges with human-centricity.

## Work Experience

**Creative Design, Intern**  
Autodesk | Internship  
2022.09 - 2023.04 (8 months)

- Responsible for conceptualizing, designing, and executing Fusion 360's creative marketing strategy.
- Responsible for collaboration across product marketing teams to translate abstract concepts into compelling visuals & video.

**User Experience Designer**  
VICE Media Group | Rotational Assignment  
2022.01 - 2022.04

- Collaborated with Munchies, VICE's food channel, to redesign its recipe page.
- Developed design strategy and web prototype for a new virtual experience that provides users with personalized and curated content.

**UX Lead**  
O'Clock Design Studio | Full-time  
2021 - present

- Led a team of five designers to ensure the user experience of the official website from wireframe to high-fidelity interface design.
- Developed course outline, class structure, and lecture materials for courses on Figma, Adobe Creative Suite, and Design Thinking.

**Product Designer**  
Studio Corelam | Contract  
2020

- Accomplished a storage design project including works of extensive user research, style design to packaging and manufacturing.

**Product Designer**  
Article | Rotational Assignment  
2019

- Created strategy for general internet usage, social media, and marketing.
- Designed an outdoor lounge chair that reflects Article's current collection and its aesthetic values.

