

Eve Suen

I'm an empathy-driven user experience designer, with a keen awareness of anticipating user response and fulfilling their needs. Utilizing design strategy and design thinking, I provide a human-centric approach to sustainable business growth.

Portfolio: www.evesuen.com | **Email:** evesuen@gmail.com | **Phone:** 551-486-9131 | **Location:** New York City, NY

Education

Parsons School of Design | The New School
MS., Strategic Design and Management
2021 - 2023 (expected); *gpa: 3.9/4*

British Columbia Institute of Technology
A.A., Business Management
2020 - 2021; *graduate with distinction*

Emily Carr University of Art + Design
BDes., Product & Industrial Design
2016 - 2020

Certification

Google UX Design Professional Certificate
2021.01 - 2021.06

Area of Expertise

Responsive Web Design, Rapid prototyping,
Wireframing, Illustration

Design Strategy, Business Model Analysis,
Design Research, Business Development

Tools

Illustrator, Indesign, Photoshop
Premiere Pro, After Effects
Figma, Sketch, Adobe XD, HTML, CSS
AutoCad, Solidworks, Modo

Languages

English | Professional
Mandarin Chinese | Native
Cantonese Chinese | Professional



Award

Rotman Design Challenge 2022
3rd Place Winner

- Provide strategic solutions to SMBC Aviation Capital, a leading global aircraft leasing company.
- Represented Parsons School of Design and selected as the third place winner among over 30 entries from 15 universities.
- The final presentation impressed the judges with human-centricity.

Work Experience



Creative Design, Intern
Autodesk | Internship

2022.09 - 2023.04 (*Incoming Position*)

- Responsible for conceptualizing, designing, and executing Fusion 360's creative marketing strategy.
- Responsible for collaboration across product marketing teams to translate abstract concepts into compelling visuals & video.



User Experience Designer

VICE Media Group | Rotational Assignment

2022.01 - 2022.04

- Collaborated with Munchies, VICE's food channel, to redesign its recipe page.
- Developed design strategy and web prototype for a new virtual experience that provides users with personalized and curated content.



UX Lead

O'Clock Design Studio | Full-time

2021 - present

- Led a team of five designers to ensure the user experience of the official website from wireframe to high-fidelity interface design.
- Developed course outline, class structure, and lecture materials for courses on Figma, Adobe Creative Suite, and Design Thinking.



Product Designer

Studio Corelam | Contract

2020

- Accomplished a storage design project including works of extensive user research, style design to packaging and manufacturing.



Product Designer

Article | Rotational Assignment

2019

- Created strategy for general internet usage, social media, and marketing.
- Designed an outdoor lounge chair that reflects Article's current collection and its aesthetic values.